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Freelancers



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Who are Freelancers?

A freelancer, freelance worker, or freelance is somebody who is self-employed and is not committed to a particular employer long term. These workers are usually represented by a company or agency that assist them in finding contracts or work. Freelancers are "declared" public contractors who specialize in many different fields.

music, journalism, publishing, filmmaking, photojournalism, proofreading, computer programming, web design and graphic design, website development, consulting, tour guiding, video editing, video production and translating.



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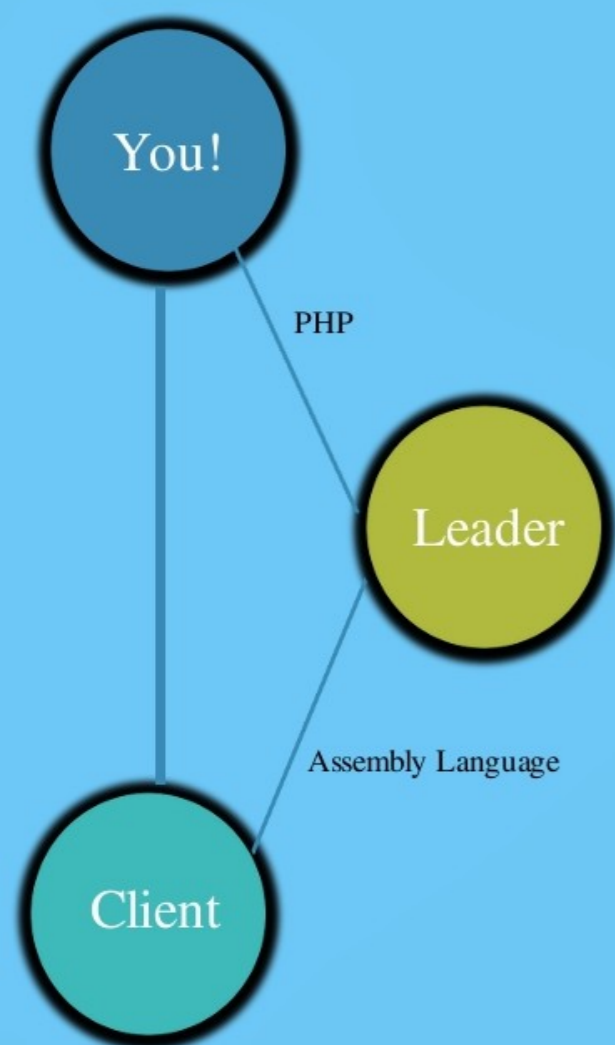


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Someone I know once said to me:
“Absolutely anyone can freelance if they want to.”



پیش نیازهای Freelance

- دانش فنی مناسب

- روحیه کار فردی

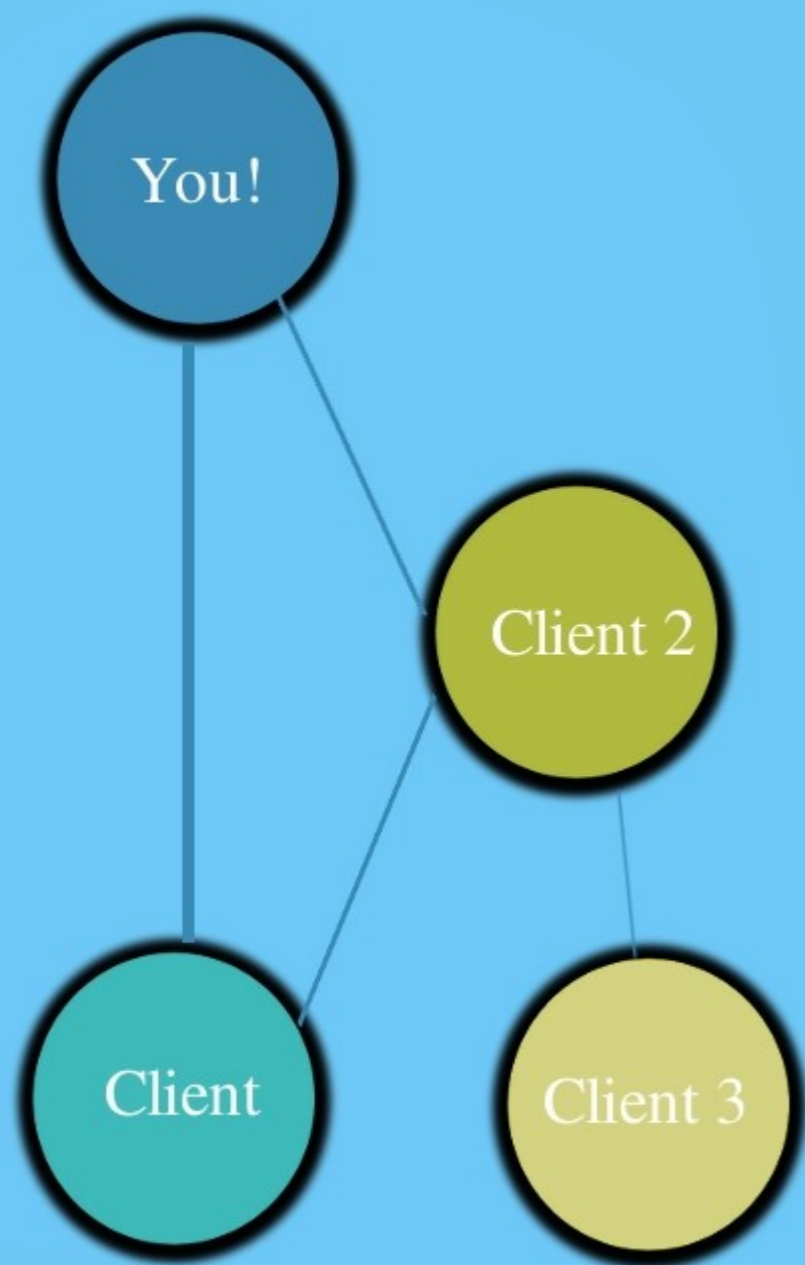
- روحیه مدارا

-- لیدر داشتن یا خود لیدر شدن

- همیشه در دسترس بودن



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از کجا شروع کنیم:

- من سابقه کار ندارم.
- - وارد فعالیتی که بصورت مستقیم با مشتری در ارتباط باشید.
- من سابقه کار دارم.



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ساعات کاری Freelancer

- ۹ صبح تا ۱۸ کار

- ۱۸ تا ۲۳ تفریح اما پاسخگو

-- پل خواجه، چهارباغ بالا، نظر

- ۲۳ به بعد : مؤدبانہ فحش بدید!!



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آیا به Freelancer ها اعتماد می شود؟

- اعتماد مشتری به شما

- فیدبک شما



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مفهوم بازار هدف

- بازار اصلی و بازار فرعی (اکیانوس آبی، اکیانوس سرخ)

, e-commerce

, social network

, brochure website

start-up

, small business

, medium-sized business

large enterprise

- روحیه کار با صنف

- دانش در صنف

- مسافت



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با کدام مشتریان کار نکنیم؟

1. Unreliable Payer
2. High Overhead :

Rachel Lom:

Freelance Corporate Writer :

“I think it can be bad business practice to put all your proverbial eggs into one basket. To make this work, I would have had to turn down other work and basically devote myself to this client

3. Too Annoying
4. Questionable Outcome :

Christina Hamlett :

As a professional ghostwriter, I always trust my intuition and turn down book projects that I feel are too unfocused, plagiaristic, not marketable,”

5. Too Random:
Some clients micro-manage you, others set you free like a helium balloon on a summer's day.



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Open Source Project Management:

Teamlab :
project management,
business collaboration,
documents processing and instant messaging.
tasks, milestones, track project activity and
generate reports,
share bookmarks and wiki pages with your
colleagues,
keep your teammates up to date with news and
even create a poll.
Teamlab has a fully featured document
management suite.
Users can edit, store and share documents right
on the corporate portal.
Thus you can get rid of
Google Docs or Dropbox/Box.net file uploads.

Collabtive :
milestones, task management, time tracking,
calendar. Moreover, you can import Basecamp
projects and get RSS updates

GanttProject
phpCollab
phpEasyProject
OpenAtrium :: Documentation



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**جنسیت مشتری!!
- آقا یا خانم؟**





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Time & Task Management:

Google Calendar :

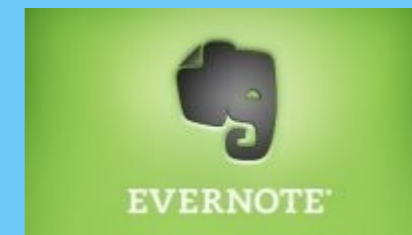


Import, Export, Sync with Android Mobile, Multi Calendar, Send mail for invited persons, Multi Calendar, Tasks, Color Works, ...

springpad



Evernote :



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- خدمات بر روی محصول

Training-

- تالیف و ترجمه



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شبکه های اجتماعی

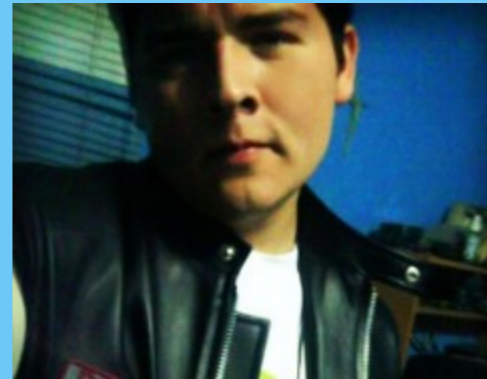
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Justin Cline



Alex Aguiar



Carol Rivello



Ale Gustavo



Ivan Bogar



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